Silicon Valley
INSIDER®

MEDIA KIT / NOVEMBER 2026

Silicon Valley Insider

Technology, capital and the people building companies.



Keith Koo

Founder and host of Silicon Valley Insider

Vice President at US Capital, an international investment bank.
Founder of Guardian Insight Group.

Henry Finn

Co-host and producer. Founder of Unicorn Studios.
Creator, host and producer of Unicorn Tales.

Biographies · Programs · Talking points · SVIN Originals
Conference work · Speaking · Production · Partnerships

COMPANY OVERVIEW

SVIN at a glance

Silicon Valley Insider is a technology media company in the San Francisco Bay Area. Founded by Keith Koo and published by Guardian Insight Group, SVIN covers AI, startups, capital and leadership through radio, podcasts, filmed interviews and original series.

Editorial interviews and media coverage are free for guests. Sponsorship, commissioned production, speaking and event hosting are separate paid engagements.

FOUNDER AND HOST

Keith Koo

CO-HOST AND PRODUCER

Henry Finn

PUBLISHER

Guardian Insight Group

BASED IN

San Francisco Bay Area

Who the coverage serves

- Founders and operators building technology companies
- Boards, executives and risk leaders examining governance and enterprise AI
- Investors and finance teams evaluating companies and infrastructure
- Conference organizers, media teams and commercial partners

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FOUNDER PROFILE

Keith Koo

Vice President at US Capital, an international investment bank. Founder of Guardian Insight Group.



Full profile and speaking programs

Keith Koo is the founder and host of Silicon Valley Insider, Vice President at US Capital, an international investment bank, and founder of Guardian Insight Group. His background spans enterprise technology, mergers and acquisitions, and third-party risk, including leadership roles at Cisco, HP and MUFG. He interviews founders, executives and researchers, and speaks on governance, enterprise AI ownership and acquisition integration.

Before founding Guardian Insight Group, Keith led MUFG's Third Party Risk Management program. Earlier leadership roles at Cisco and HP involved technology, transactions and risk management.

On radio and in filmed conversations, Keith examines the decisions behind technology and capital: who makes the decision, what evidence supports it and who carries responsibility for the outcome.

A documented stage engagement



Maybach Foundation, Pebble Beach

Keith moderated the invitation-only luncheon at the Mercedes-Benz Star Lounge in August 2022. The discussion brought together leaders in luxury, investment and philanthropy.

See the Maybach Foundation engagement

Speaking and interview subjects

Governance and accountability · Enterprise AI ownership
Acquisition integration · Technology, capital and leadership

PRODUCER AND CO-HOST

Henry Finn

Founder of Unicorn Studios. Creator, host and producer of Unicorn Tales.



Henry Finn is a producer, host and founder of Unicorn Studios. He produces the SVIN Originals lineup and co-hosts its shared series with host Keith Koo. Henry leads conference video coverage and hosts filmed interviews. He is the creator, host and producer of Unicorn Tales, a series examining breakout companies and the creative work behind their launches, demos and founder videos.

Series credits

Series	Host and production credits
Power Draw	Host: Keith Koo Co-host and producer: Henry Finn
Bet the Company	Host: Keith Koo Co-host and producer: Henry Finn
Final Terms	Host: Keith Koo Co-host and producer: Henry Finn
Incident Room	Host: Keith Koo Co-host and producer: Henry Finn
Unicorn Tales	Created, hosted and produced by Henry Finn Produced with Unicorn Studios

Unicorn Studios produces Unicorn Tales. Any featured Unicorn Studios client is disclosed on air. Henry also hosts and produces Unicorn Marketing, the special program listed on the SVIN website.

Unicorn Studios

Unicorn Tales

PROGRAMMING

Programs and distribution

Silicon Valley Insider radio and podcast

Hosted by Keith Koo. Conversations with founders, executives and researchers about technology, capital, governance and institutional leadership. Episodes remain available in the podcast archive.

Available / Program page

SVIN Originals

Subject-led filmed series covering AI infrastructure, founder decisions, investing, cybersecurity and breakout companies. Host: Keith Koo. Co-host and producer: Henry Finn. Unicorn Tales is Henry's own series.

Series lineup / Program page

Conference interviews

Recorded conversations from technology and investment events. Individual interview pages identify the guest and company and link to the published recording.

Published coverage / Program page

Unicorn Marketing with Henry Finn

Hosted and produced by Henry Finn, founder of Unicorn Studios. Industry news, interviews, breakdowns and case studies of unicorn companies, sponsored by Unicorn Studios.

Special program / Program page

The Insider Brief

Planned biweekly newsletter with notes from the hosts, interviews and conference coverage on AI, startups and capital. The first issue has not yet been sent.

Forthcoming / Program page

Where to listen and watch

1220 AM KDOW
Tuesdays at 6 PM Pacific

860 AM KTRB
Saturdays at 10 AM Pacific

Apple Podcasts
On-demand podcast episodes

Spotify
On-demand podcast episodes

SVIN website and YouTube
Published interviews and event coverage

EDITORIAL SUBJECTS

Talking points

Topics for interviews, speaking engagements and program planning.

Governance and accountability

Decision rights, recurring exceptions, escalation paths, incentives and the evidence boards and executives need to act.

Keith's speaking and interviews

Enterprise AI ownership

Authorization, model and data risk, vendor responsibilities, human oversight and the controls used when AI enters business operations.

Keith's speaking and shared series

Acquisitions and integration

How the investment thesis connects to talent, controls, customer relationships and knowledge transfer during diligence and the first 100 days.

Keith's speaking and interviews

AI infrastructure economics

Chips, power, cooling, GPU utilization, data center financing and the operating cost of compute.

Power Draw

Founder decisions

Pivots, layoffs, pricing, platform dependencies, acquisition offers and the choices made under limited runway.

Bet the Company

Capital and deal judgment

Investor conviction, diligence, deal terms, patient capital, strategic investors and deals that investors decline.

Final Terms

Cybersecurity and AI systems

Hardware trust, firmware, shared GPU clusters, confidential computing and identity for agents with access to business systems.

Incident Room, planned for 2027

Creative work behind company launches

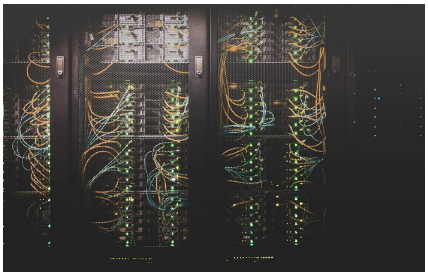
Launch videos, demos, founder-led content, AI video production and the people, time and budgets behind the work.

Unicorn Tales with Henry Finn

SVIN ORIGINALS

Key series

Host: Keith Koo · Co-host and producer: Henry Finn. Series pages collect related interviews and outline planned episodes.



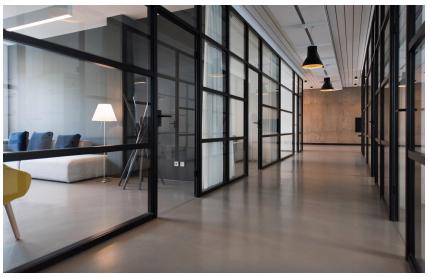
Power Draw

The physical and financial constraints behind AI: chips, racks, power, cooling, utilization and the cost of compute.

Format: 25 to 30 minute filmed conversations, in studio or at the events where the industry meets.

Planned topics: Who survives the neocloud shakeout? · Power is the bottleneck: grid queues, siting and on-site generation

Explore Power Draw



Bet the Company

One consequential founder decision per conversation, including pivots, pricing, layoffs, platform dependencies and acquisition offers.

Format: 20 to 25 minute filmed conversations.

Planned topics: Starting many companies at once: the studio model · The pivot that cost the first product

Explore Bet the Company



Final Terms

Investors discuss one deal they can describe on the record: conviction, doubt, terms, and the deals they declined.

Format: 30 minute filmed conversations.

Planned topics: The first institutional check in an AI infrastructure company · Corporate venture: when the investor is also the customer

Explore Final Terms

Final Terms presents editorial conversations. It does not provide investment advice or offer securities.

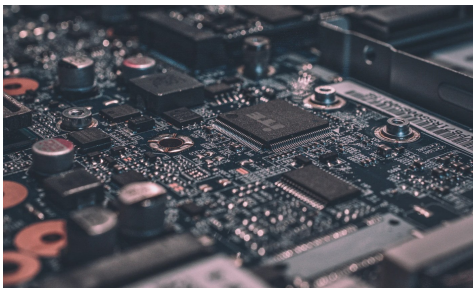
SVIN ORIGINALS / PLANNED FOR 2027

Series in development

Incident Room

Host: Keith Koo · Co-host and producer: Henry Finn

20 to 25 minute filmed conversations. Monthly at launch.



AI systems add new places to attack: model weights, firmware, GPU clusters shared between customers, and agents with access to company systems. Incident Room puts you in the room where the response happens. Each episode takes one layer of the stack and one real incident or failure class the guest can discuss on the record, then asks what changes in an AI data center.

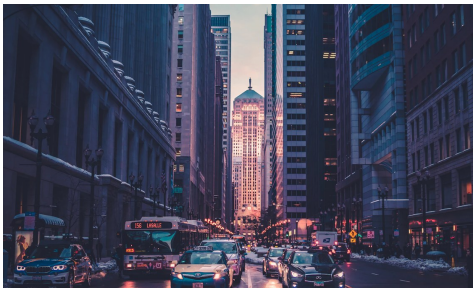
Planned talking points: Hardware root of trust: what has to be true before the first instruction runs · Firmware attacks on servers · Confidential computing for model weights and customer data

Explore Incident Room

Unicorn Tales

Created, hosted and produced by Henry Finn

15 to 20 minute filmed episodes. Monthly at launch.



Every company that breaks out has a story people repeat: the launch video, the demo, the founder clip that spread. Unicorn Tales goes behind those stories with the founders and the creative teams who shaped them, then looks at the craft: how the piece was made, what AI video changed, and what it took. Produced with Unicorn Studios.

Planned talking points: The launch video that made the company · Founder-led content: when the CEO became the channel · AI video in a real launch

Unicorn Studios produces this series. Any Unicorn Studios client featured is disclosed on air.

Explore Unicorn Tales

PUBLISHED RECORDINGS

Selected work

Interview affiliations below reflect the published record at the time. Each example links to its recording.

NVIDIA

Dion Harris

Netflix

Chris Cochran

IBM

Bridget Karlin

Slack

Allan Leinwand

SAP

Jenny Dearborn

Deloitte

Beena Ammanath

Hewlett Packard Enterprise

Beena Ammanath

NTT DATA

Eric Clark and Kris Fitzgerald

Conference coverage

AI Infra Summit

Interviews with technology executives on chips, compute and AI infrastructure.

NeoCloud Summit

Interviews on AI compute, semiconductor design and the companies building infrastructure.

SF Tech Week

Conversations with founders, investors and operators across San Francisco, including World of Tavily.

Masters of Scale

Individual guest interviews and an event highlight film.

Material Change Connect

Interviews, two on-stage conversations with Eve Blossom and an event film.

Browse the full interview library

KEITH KOO

Speaking and hosting

Governance Before the Crisis

Examine decision rights, recurring exceptions, incentives and escalation paths. Participants work through how to assign ownership and make operating evidence available to the people responsible for acting.

Who Owns the Machine?

Map authorization, model and data risk, vendor responsibility, human review and exception expiry in enterprise AI.

The Integration Is the Strategy

Connect an acquisition's investment thesis to talent, controls, customer relationships and knowledge transfer through diligence and the first 100 days.

Speaking formats

Format	Scope
Keynote / featured talk	45-60 minutes
Fireside / featured interview	30-45 minutes
Panel moderator	45-90 minutes
Half-day program block	Up to four hours on site

Hosting formats

Format	Scope
Conference MC	Full day on stage
Single-event production	Production and hosting
Recurring program host	Six-session minimum

Speaking and hosting are paid services. Commercial rates, scope and recording rights are provided separately from editorial coverage.

Speaking details

Hosting details

PRODUCTION SERVICES

Event and interview production

Planning, hosting, recording, editing and delivery, as scoped for the engagement.

01 Pre-production

Agree the audience, program format, run of show, guest and speaker preparation, recording permissions, delivery formats and review schedule.

02 Production

Host and moderate the agreed program; record interviews, stage segments and supporting event footage included in the scope.

03 Post-production

Edit full interviews, balance dialogue and add approved titles or graphics. Prepare selected social excerpts and event highlight edits where included.

04 Delivery and publishing

Collect review feedback, check the export and deliver the agreed files. Upload and publication support are included when specified in the engagement.

Deliverables and rights

Full interview exports are delivered at 1920 x 1080. Social excerpts can be scoped in vertical 9:16, square 1:1 and landscape 16:9, with clean and captioned versions. Sizzle reels include music with documented provenance, mixed beneath dialogue. Recording rights, revisions, publication and asset use are agreed in writing.

The statement of work names the assets, formats, review steps and delivery schedule included in the engagement. Henry Finn coordinates production and operations; Keith Koo leads the hosting and speaking formats offered under his name.

Production and operations: henry@svin.biz

COMMERCIAL OPTIONS

Sponsorship and partnerships

Editorial interviews and media coverage are free for guests. Sponsors can support the work through clearly disclosed paid placements.

Sponsored format	Scope
Segment sponsor	One episode. A single-episode placement: this segment is brought to you by the partner named on air.
Three-episode segment	Three episodes. Segment sponsorship across three episodes, with the same placement standard on each.
Six-episode segment	Six episodes. Segment sponsorship across six episodes for a longer run of named placement.
Season / title sponsor	Twelve episodes · category exclusive. Season-level title association across twelve episodes, with full integration and paid category exclusivity.
Founding sponsor	Multi-season. A multi-season founding relationship with category exclusivity and event presence.
Host-read endorsement	Four-episode minimum. A mid-roll or post-roll host-read. Every host read carries Keith’s personal endorsement.

Commercial inquiries

Commercial rates, placement details and terms are provided separately. Contact the team to discuss the appropriate format, audience, timing and requested deliverables.

Guest selection, questions and editorial conclusions remain with the host. Paid support and branded content are disclosed, and sponsors appearing as guests are disclosed on air.

Partnership formats and inquiries

STANDARDS AND CONTACTS

Work with the SVIN team

Editorial standards

• Editorial interviews are free for guests. Guest selection, questions and editorial conclusions remain with the host.

• Paid support and branded content are disclosed. A sponsor appearing as a guest is disclosed on air. Category exclusivity applies only where included in the agreement.

• Guests participate with consent and can review their piece before publication. Named interview examples refer to published recordings and the affiliations recorded at the time.

• Audience totals, demographic shares, downloads and campaign forecasts are supplied only when verified for the requested placement.

Make an inquiry

Include the organization, audience, event date, topic, preferred format and requested deliverables. The team reviews the fit and confirms scope, timing and terms in writing.

Inquiries: info@svin.biz

Henry Finn / Production and operations: henry@svin.biz

Book a 15-minute scoping call

Profiles, programs and reference links

Media kit web edition

Henry Finn / Unicorn Studios

Podcast archive

Keith Koo speaker profile (PDF)

Keith Koo profile

SVIN Originals

Conference interviews

Maybach Foundation stage work

Updated November 5, 2026. Biographies and program descriptions follow SVIN’s published profiles and series pages. Commercial rates are provided separately. Planned series and the forthcoming newsletter are identified in their program descriptions.